

THE DATA GROUP INCOME FUND

SOLUTIONS BEYOND PRINT

FORWARD- LOOKING STATEMENTS

Certain statements in this document are “forward-looking statements”, which reflect management’s current beliefs and expectations regarding the Fund and The DATA Group’s future growth, results of operations, performance, and business prospects and opportunities. Forward-looking statements involve risks and uncertainties related to factors that could cause actual results to differ materially from anticipated results, including those factors discussed in the Fund’s periodic filings with Canadian securities regulatory authorities. Should one or more of these risks or uncertainties materialize, or should assumptions underlying the forward-looking statements prove incorrect, actual results may vary materially from those described in this document. Unless required by applicable securities law, the Fund does not intend and does not assume any obligation to update these forward-looking statements.

SOLUTIONS BEYOND PRINT

- Began trading December 21, 2004 under symbol DGI.UN
- In business since 1959
- 23.5 million units outstanding and \$80.0 million in convertible debentures
- Annualized distribution of \$1.1587 per unit



State-of-the-Art Manufacturing,
Warehousing and Distribution

**LEADING PROVIDER OF
TOTAL DOCUMENT
MANAGEMENT SOLUTIONS**

Introduction to DATA Group of Companies

DATA is Canada's largest and most capable provider of integrated document management, and a leader in direct marketing and specialized print.

What Differentiates Us?

Our ability to reduce costs and increase revenue for our clients - due to our consultative, problem solving approach, our proven methodologies, our size/range of capabilities and our use of technology.

Our ability to reduce risk for our clients - due to our financial health and our focus on operational risk reduction for “mission critical” documents.

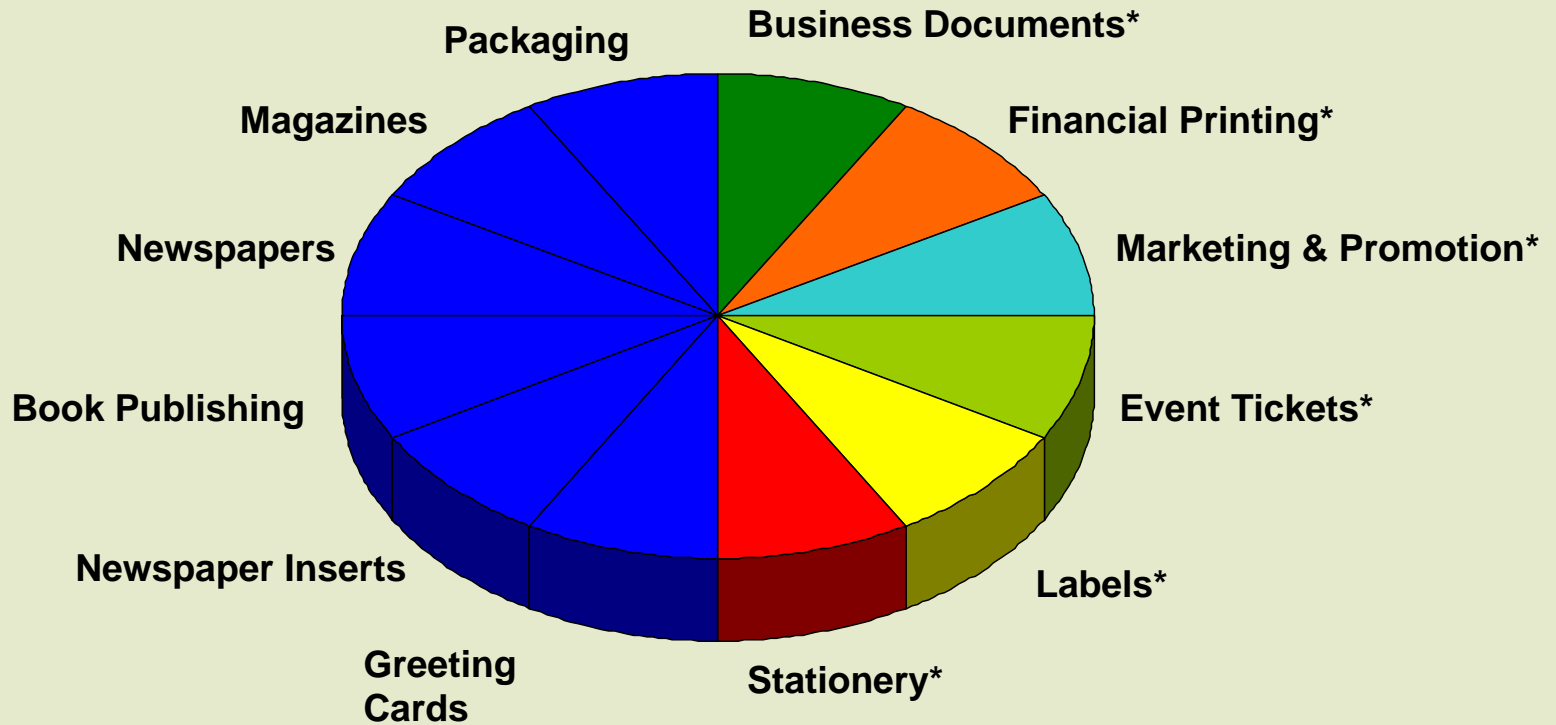
Our “track record” of successful client relationships verifies our claims.

DIVERSIFIED LONG-TERM BLUE-CHIP CUSTOMER BASE

- 11,800 customers
- Majority of Top 25 >10 year relationships



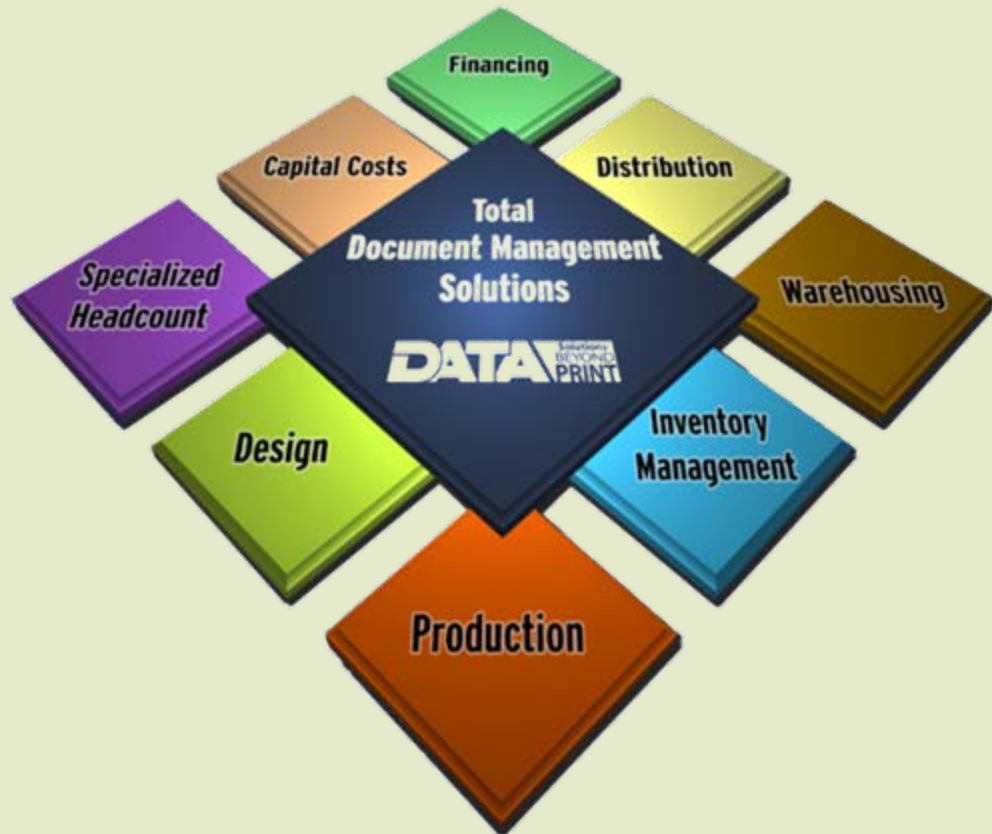
FOCUS ON RELATED SEGMENTS CANADIAN PRINTING INDUSTRY



*Segments in which DATA competes

CANADA'S LEADER IN TOTAL DOCUMENT MANAGEMENT SOLUTIONS

- Organize
- Manage
- Migrate



BROAD HIGH VALUE-ADDED PRODUCTS AND SERVICES

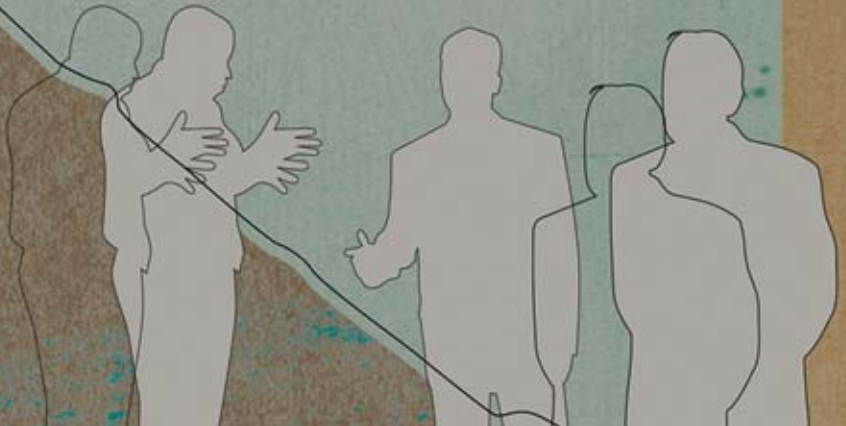
- Total Document Management Services
- Event Tickets
- Print-On-Demand
- Forms
- Direct Mail Printed Products
- Stock Tab
- Annual Reports
- Marketing & Promotions Materials
- Labels
- Transportation Documents
- Transactional Documents
- Lottery
- Gift Cards



COMPETITIVE ADVANTAGES

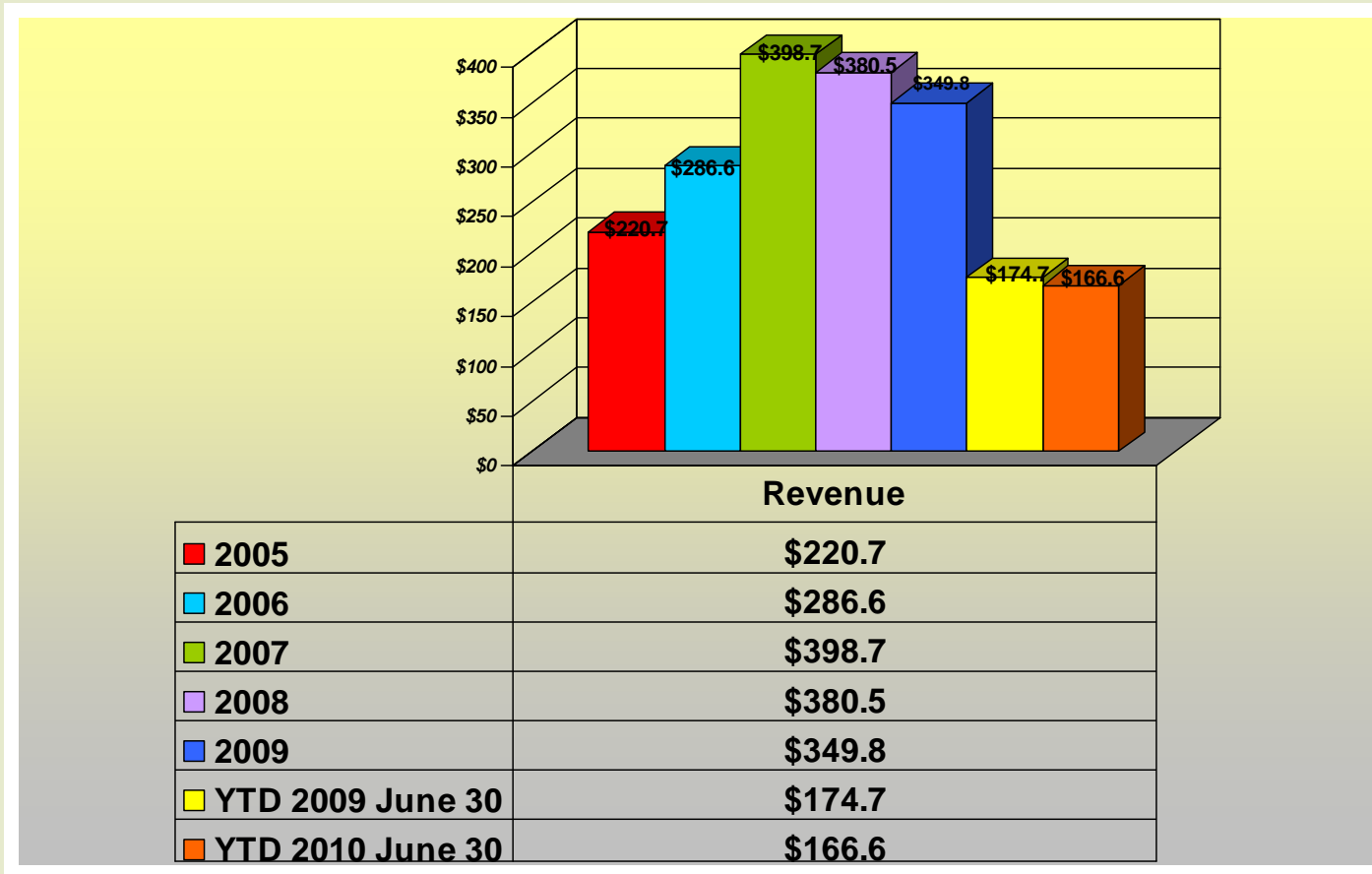
- High value-added products and services
- **It truly is DATA, Solutions Beyond Print**
- Unparalleled performance against service level and savings deliverables
- Size
 - Ability to provide a wide range of products to large national customers
- Stability
 - Mission critical documents
 - Financial strength
 - Disaster Recovery Capability

FINANCIAL OVERVIEW



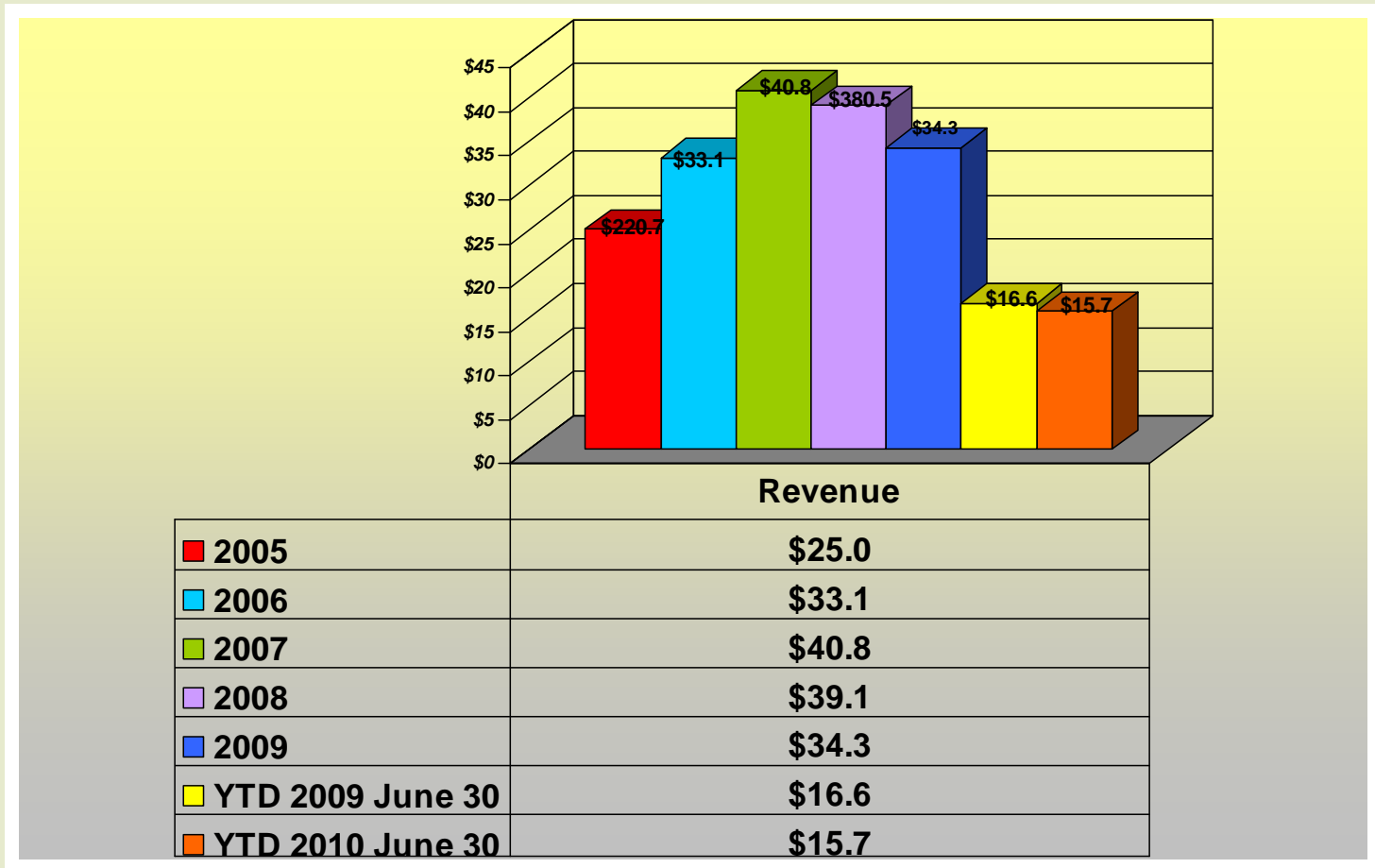
FINANCIAL HIGHLIGHTS – REVENUE

(MILLIONS OF DOLLARS)



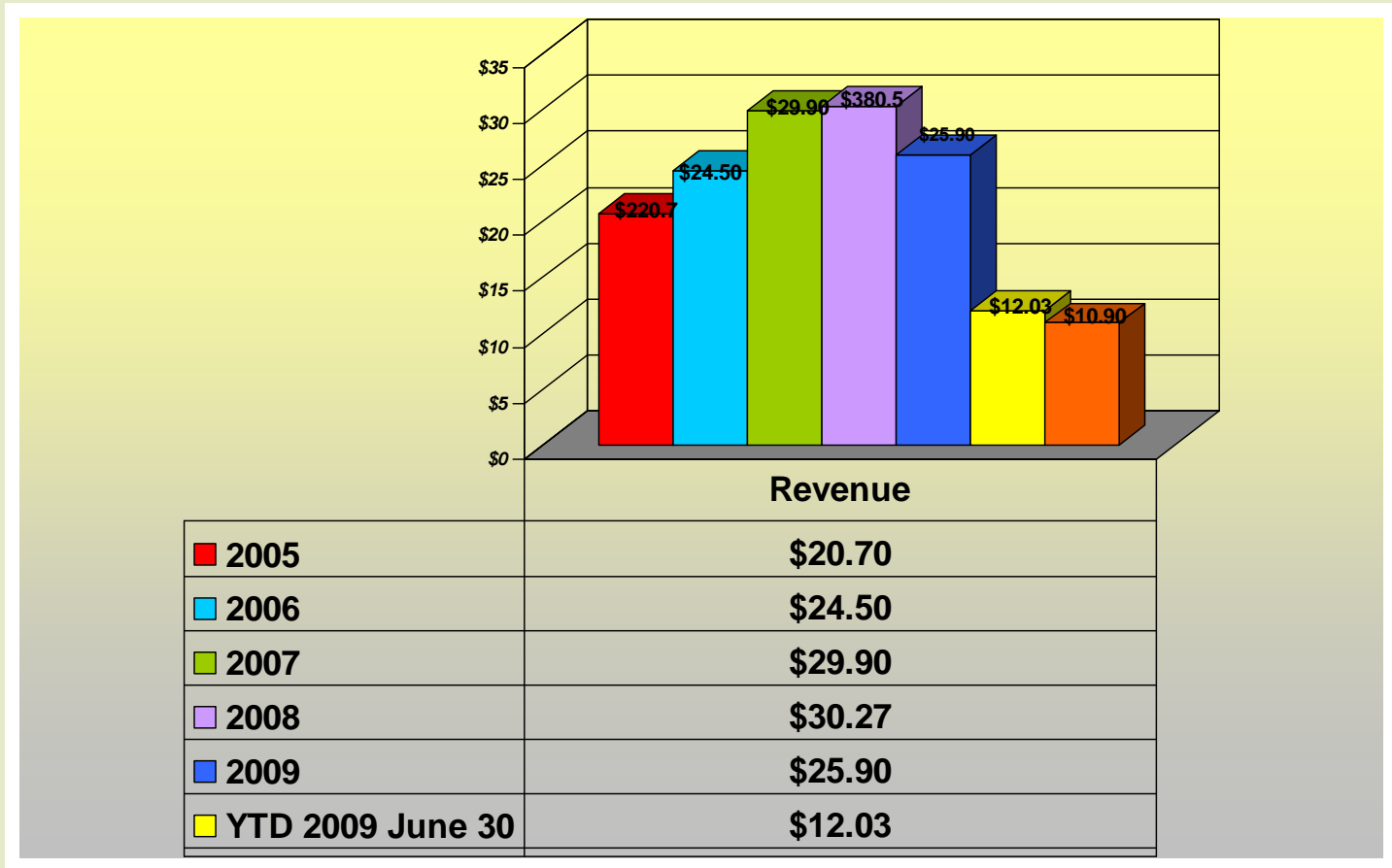
FINANCIAL HIGHLIGHTS – Adjusted EBITDA

(MILLIONS OF DOLLARS)



FINANCIAL HIGHLIGHTS – CAFD*

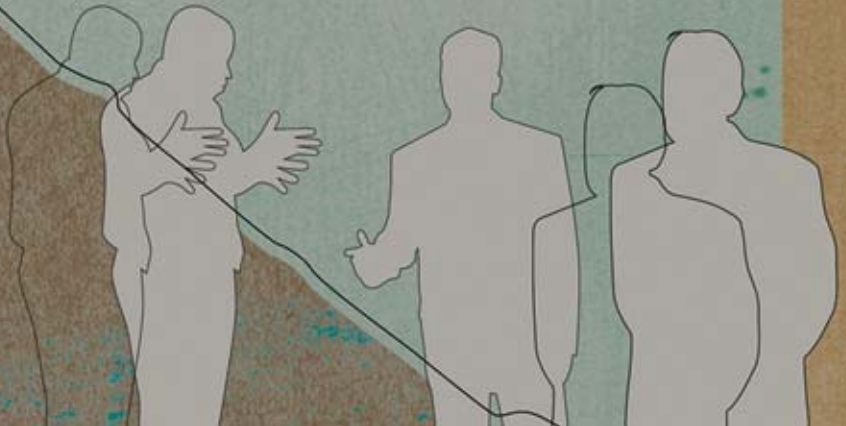
(MILLIONS OF DOLLARS)



BALANCE SHEET

At June 30, 2010 & December 31, 2009	June 30, 2010	December 31, 2009
Cash Balance	\$15.7 million	\$11.7 million
Total Current Assets	\$101.8 million	\$110.4 million
Total Assets	\$310.2 million	\$326.6 million
Total Current Liabilities	\$41.1 million	\$43.5 million
Long-term obligations including bank loans, convertible debentures, future income taxes and pension obligations	\$119.1 million	\$124.9 million
Total unitholder equity	\$150.0 million	\$158.2 million

SUMMARY



STRATEGIC FOCUS

- Continued concentration on revenue mix with the key focus upon value-added
- Maintain / build upon leadership position
- “Stick to our knitting”
- Exceed client S.L.A. expectations
- Pursue strategic, accretive acquisitions

BUSINESS SUMMARY

- Long history as a cash generator
- Diverse mix of high quality blue-chip customers with whom we enjoy long-term relationships
- Leading or significant share in segments we participate in
- Multiple revenue streams derived from broad range of value-added products and services, resulting in little or no seasonality
- Reasonable capex requirements, disciplined investment process
- Nearly all business conducted in Canada, resulting in minimal exposure to foreign exchange risk

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